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Seeking New Board Members for Environmental Organization
For Immediate Release

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Friends of the San Dieguito River Valley, a non-profit organization of environmental activists, founded in 1986, is seeking new members to join our board of directors. For thirty years, our all-volunteer board has monitored development in the San Dieguito River Valley system, advocating for the protection of the valley, as well as educating the public about the need for conservation of its rich natural and cultural heritage. We actively supported the establishment and development of one of North County's gems: the San Dieguito River Park with its 55-mile Coast to Crest Trail. We lobbied for the current restoration of the Grand Avenue Bridge, and contributed the visitor signage at that popular overlook on San Dieguito Drive in Del Mar.

FSDRV continues an active, long-standing role in lagoon protection and restoration, wetland preservation, and control of development, especially in the river valley flood plain.

The need for monitoring these natural resources is constant and continuous, made easier now that government agencies and planning boards post their agenda on the Internet. A board member of the Friends commits to one meeting a month, in addition to time spent reading agenda packets or attending various agency meetings.

If you enjoy the view as you drive across I-5, along Via de la Valle and out Del Dios Highway, if you hike the many trails in the Park system from Del Mar to Volcan Mountain, if you celebrate the absence of shopping centers, movie theaters, mini golf courses, grand multi-story commercial complexes and monster parking lots on the banks of our river, then you may want to explore becoming a board member of the Friends, and play a valued part in the citizen protection of these resources. We welcome you to join us at a monthly board meeting, held the fourth Monday of each month in the Del Mar City Hall Annex, 1050 Camino Del Mar, 7 PM, to get an idea of our organization.

We also invite you to visit our website: www.fsdv.org for more in-depth information and rich history about the organization, as well as who we are and what we do. Additional contact information can be found there.